



SHAPE Med Atlanta Receives Allergan Diamond Level Distinction for BOTOX® Cosmetic

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Atlanta, GA, July 11, 2011 --(PR.com)-- As a leader in BOTOX® injections in Atlanta, SHAPE Med has recently received Diamond level provider status from Allergan, the maker of BOTOX® Cosmetic, that recognizes the extensive experience Dr. Mark McKenna and his qualified medical staff have achieved. Only 2% of practices nationwide are afforded the diamond distinction. According to Dr. Mark, the success and prestigious distinction SHAPE Med has received is due to their pursuit of the most advanced treatments and technology, and their customized approach to each patient's aesthetic goals.

Dr. Mark and his medical staff have been offering non-invasive procedures since 2007, which makes their early success and recent distinction as a Diamond level provider even more significant. BOTOX® injections are a non-invasive treatment option for patients desiring a more youthful appearance and improvement in facial lines and wrinkles. As opposed to traditional aesthetic enhancement procedures like face lifts that require surgery, BOTOX® Cosmetic at SHAPE takes minutes to complete, only a few days for results to fully appear, and does not require a recovery period, allowing patients to return to their normal routines immediately. Dr. Mark says this is an important factor in the overall effectiveness and popularity of BOTOX® injections at his practice.

Dr. Mark says his practice was able to reach the recent Diamond Level milestone by maintaining the highest level of expertise and the lowest costs on cosmetic injections. Because the cost of BOTOX® Cosmetic at SHAPE Med is so affordable, Dr. Mark says his practice is able to reach a wider base of patients who wish to reduce the signs of aging. "Our goal is to make non-surgical aesthetics available to everyone. In light of the aging population and the economy, it just makes sense," says Dr. Mark.

SHAPE's model for success has allowed them to open three Atlanta clinics in under four years, with locations in Roswell, Buckhead and Midtown. Beyond SHAPE's brick and mortar clinics, Dr. Mark is actively working on web-based delivery models as well as a separate medical consulting business that will educate MD's on becoming more business and tech savvy. In this uncertain economic environment, Dr. Mark says that the Diamond Level distinction from Allergan is simply another indication of SHAPE Med's successful growth over the past 4 years.

About SHAPE Med

Shape Medical Wellness Center is a premier Atlanta weight loss and wellness clinic that offers medically supervised weight loss programs, hormone replacement therapy and non-surgical aesthetics. Shape's highly trained staff of physicians, dietitians, and aestheticians are dedicated to helping patients incorporate affordable, convenient, and healthy weight loss and wellness solutions into their lives. For more information visit www.shapemed.com and watch our video:



<http://www.youtube.com/watch?v=zJhmWYA5zt4>

About Dr. Mark

S. Mark McKenna, MD, is a general practitioner licensed in Surgery and Medicine by the Georgia State Board of Medical Examiners. He is an aggressive entrepreneur and dedicated community servant. Dr. McKenna is committed to providing his patients with the most comprehensive medical weight loss solutions, along with a variety of cutting-edge NSA (Non-Surgical Aesthetic) procedures. “Dr. Mark” is a graduate of Tulane University Medical School. He stayed in New Orleans to complete his Medical training at Tulane University Hospital and Clinic and helped with relief efforts after Hurricane Katrina.

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